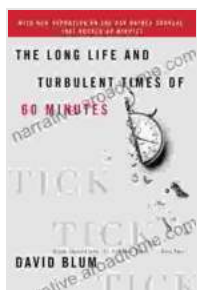


The Long Life and Turbulent Times of Sixty Minutes

By Richard B. Stolley



Tick... Tick... Tick...: The Long Life and turbulent times of Sixty Minutes by David Blum

★★★★☆ 4.3 out of 5

Language : English
File size : 824 KB
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Screen Reader : Supported
Enhanced typesetting : Enabled
Word Wise : Enabled
Print length : 352 pages



Sixty Minutes is one of the most influential news programs in American history. For more than 50 years, it has broken countless stories, won numerous awards, and shaped the way Americans view the world. Its signature format—a mix of hard-hitting investigative journalism and in-depth profiles—has been imitated by news programs around the world.

But the story of Sixty Minutes is not without its share of controversy. The program has been accused of bias, sensationalism, and even McCarthyism. It has also been the target of lawsuits and protests. But despite the challenges, Sixty Minutes has persevered, and it remains one of the most popular and respected news programs on television.

The Early Years

Sixty Minutes was created by Don Hewitt, a former CBS News producer. Hewitt was inspired by the success of the British news program Panorama, which aired long-form documentaries on current events. He believed that there was a need for a similar program in the United States, and he convinced CBS to give him the go-ahead to create Sixty Minutes.

The first episode of Sixty Minutes aired on September 24, 1968. The program was an immediate success, and it quickly became one of the most popular shows on television. Hewitt's team of reporters, which included Mike Wallace, Morley Safer, and Harry Reasoner, was known for their hard-hitting investigative journalism. They tackled a wide range of topics, from the Vietnam War to the Watergate scandal.

The Golden Age

The 1970s and 1980s were a golden age for Sixty Minutes. The program continued to break important stories, including the My Lai massacre and the Iran-Contra affair. It also produced some of its most memorable profiles, including those of Muhammad Ali, Ronald Reagan, and Lech Walesa.

During this time, Sixty Minutes also became known for its signature style. The program's reporters were given the freedom to pursue their stories in their own way, and they often used humor and drama to make their points. This approach made Sixty Minutes one of the most distinctive and compelling news programs on television.

The Challenges

Sixty Minutes has not been without its challenges over the years. The program has been accused of bias, sensationalism, and even McCarthyism. It has also been the target of lawsuits and protests.

One of the most controversial episodes of Sixty Minutes aired in 1982. The episode, which was about the Church of Scientology, was accused of being biased and unfair. The Church of Scientology sued CBS, and the case eventually went to the Supreme Court. The Court ruled in favor of CBS, but the episode left a lasting mark on the program's reputation.

In recent years, Sixty Minutes has faced new challenges from the rise of cable news and the internet. But the program has adapted to the changing media landscape, and it remains one of the most popular and respected news programs on television.

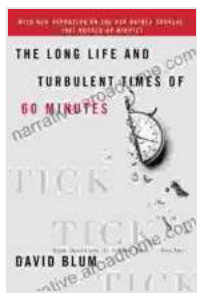
The Legacy

Sixty Minutes is one of the most important news programs in American history. It has broken countless stories, won numerous awards, and shaped the way Americans view the world. Its signature format has been imitated by news programs around the world, and its reporters have become some of the most iconic figures in journalism.

Sixty Minutes is a testament to the power of journalism. It has shown that it is possible to produce hard-hitting investigative journalism that is also entertaining and informative. The program has also shown that it is possible to withstand controversy and criticism and still remain one of the most popular and respected news programs on television.

Sixty Minutes is a national treasure. It is a program that has informed, entertained, and inspired Americans for more than 50 years. It is a program that will continue to be relevant for many years to come.

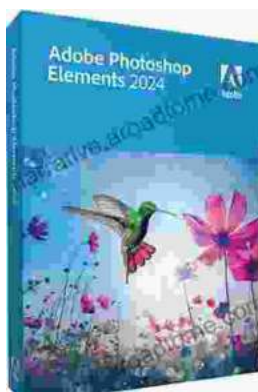
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