

Field Guide to Scaling Up Your Business: Techstars

Are you ready to take your business to the next level? The Field Guide to Scaling Up Your Business is the essential guide for any entrepreneur looking to scale their business quickly and efficiently.



Startup CEO: A Field Guide to Scaling Up Your Business (Techstars) by Matt Blumberg

★★★★☆ 4.3 out of 5

Language	: English
File size	: 1174 KB
Text-to-Speech	: Enabled
Enhanced typesetting	: Enabled
Word Wise	: Enabled
Print length	: 480 pages
Lending	: Enabled
Screen Reader	: Supported



Written by the experts at Techstars, the world's leading startup accelerator, this book provides a step-by-step roadmap for scaling your business, from developing a winning strategy to building a high-performing team.

What You'll Learn in This Book

- How to develop a winning business strategy
- How to build a high-performing team
- How to raise capital

- How to market and sell your product or service
- How to scale your operations

Why Techstars?

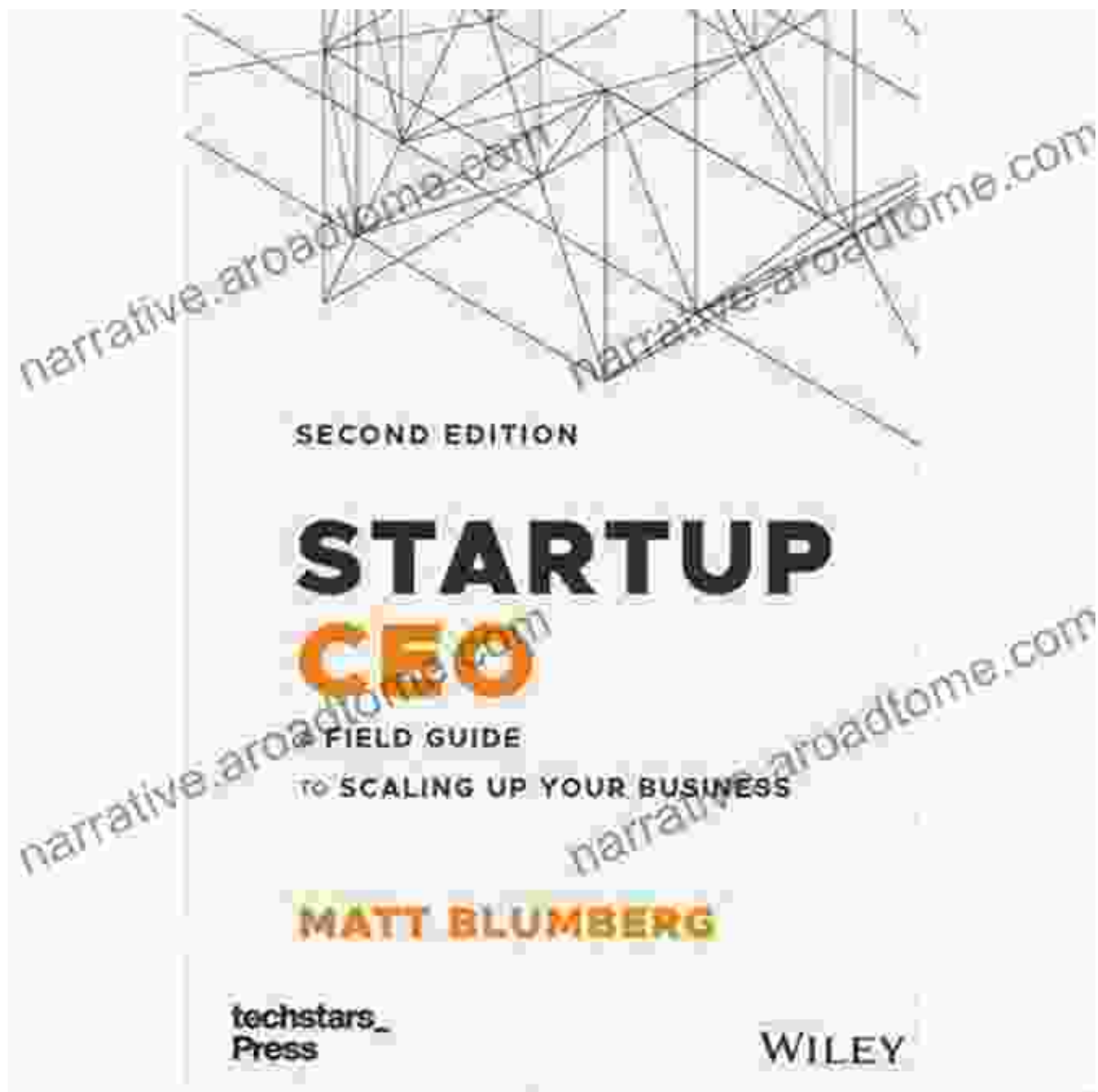
Techstars is the world's leading startup accelerator. We've helped over 2,000 startups raise over \$10 billion in funding. Our team of experts has decades of experience in scaling businesses.

We know what it takes to scale a business quickly and efficiently. And we're sharing our knowledge in this book.

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Bonus Materials

When you Free Download your copy of the Field Guide to Scaling Up Your Business, you'll also get access to the following bonus materials:

- A downloadable worksheet to help you develop your business strategy
- A video course on how to build a high-performing team

- A library of templates and tools to help you scale your business

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About the Authors

The Field Guide to Scaling Up Your Business was written by a team of experts at Techstars, including:

- **David Cohen**, Co-founder and Managing Partner of Techstars
- **Jason Calacanis**, Founder and CEO of LAUNCH
- **Brad Feld**, Co-founder of Techstars and Foundry Group
- **Sarah Kunst**, Co-founder and Managing Director of Cleo Capital
- **David Tisch**, Co-founder and CEO of BoxGroup

These experts have decades of experience in scaling businesses. They've helped thousands of entrepreneurs achieve their dreams. And now they're sharing their knowledge in this book.

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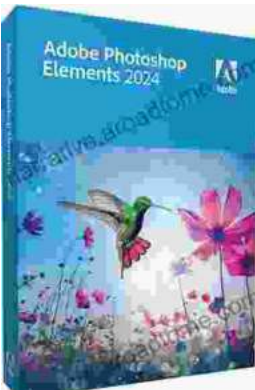
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